**TATA MOTORS APPOINTS MR GUENTER BUTSCHEK AS CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR**

**Mumbai, January 18, 2016**: Tata Motors has appointed Mr Guenter Butschek as Chief Executive Officer & Managing Director. Mr Butschek will lead all operations of Tata Motors in India and in international markets including South Korea, Thailand, Indonesia and South Africa. Jaguar Land Rover would continue to be managed by its Chief Executive Officer and Director, Dr Ralf Speth, who is also on the Board of Tata Motors. Mr Butschek is expected to join the company by 15th February, 2016.

Mr Butschek joins Tata Motors after his last assignment at Airbus Group where he served as Chief Operating Officer at Airbus and Member of the Group Executive Committee. Prior to Airbus, Mr Butschek worked at Daimler AG for more than 25 years in international automotive management, leading functions like production, industrialization and procurement. The last role he held was President and Chief Executive Officer of Beijing Benz Automotive Co. Ltd., a joint venture between Daimler AG and Beijing Automotive Industrial Holding in Beijing, China.

Mr Butschek, 55, graduated in Business Administration and Economics with a diploma from the University of Cooperative Education Stuttgart, Germany. He brings broad functional and general management skills, and wide international experience to his new role at Tata Motors.

**Mr Cyrus P. Mistry, Chairman, Tata Motors**, said, “Tata Motors is going through an exciting yet challenging phase and Mr Butschek’s appointment comes at an opportune moment. He brings with him rich global experience of growing organizations and developing new markets. I am confident that Mr Butschek’s ability to lead high performing teams will enable our company to achieve sustainable, profitable growth.”

**About Tata Motors**

Tata Motors Limited is India’s largest automobile company, with consolidated revenues of INR 2,62,796 crores (USD 42.04 billion) in 2014-15. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India.  With over 8 million Tata vehicles plying in India, Tata Motors is the country’s market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

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